

FOR IMMEDIATE RELEASE

HBO® Joins The Honor Flight Network in Bringing 250 WWII Veterans  
to Washington, DC for Memorial Tour

American Airlines and Marriott Hotels & Resorts join historic initiative,  
timed to the premiere of the HBO WWII miniseries *The Pacific*<sup>SM</sup>

WASHINGTON, DC, March 4, 2010 – A distinguished group of World War II veterans will have the chance to visit the World War II Memorial for the first time, as part of a national initiative to honor members of the military – especially those who fought in the Pacific Theater during WWII.

In all, 250 WWII veterans who served in the Pacific will travel to Washington, DC from across the country on “Honor Flights,” special trips arranged by The Honor Flight Network to bring veterans to the nation’s capitol in order to see the memorials that honor their service to our country.

The non-profit Honor Flight Network was founded shortly after the WWII Memorial was dedicated in 2004. Its mission is to bring veterans who want to see “their” memorials to Washington, DC at no cost.

HBO, in partnership with American Airlines and Marriott Hotels & Resorts, is sponsoring a special slate of Honor Flights, timed to the March 14 premiere of *The Pacific*. The epic, 10-part miniseries is based on the true stories of WWII Marines who fought in the Pacific Theater.

American Airlines will provide air travel for the veterans and escorts on its special yellow-ribbon 737 aircraft. HBO and Marriott Hotels & Resorts will provide accommodations at the Crystal Gateway Marriott in Arlington, VA and will host special events in support of the initiative.

Honor Flights depart March 10 from Boston, Chicago, Cleveland (serving veterans from the Akron-Canton area), New York and Orlando, with special send-off events at the gates in each city. Veterans from Baltimore and Philadelphia will arrive by motor coach on March 11 for the day’s events.

On March 11 veterans will be taken to the WWII Memorial at the National Mall. They will be joined by HBO, American Airlines and Marriott executives, and members of Congress serving these veterans’ constituencies.

“HBO is honored to take part in bringing some of our nation’s heroic veterans to visit the WWII Memorial,” said Zach Enterlin, Vice President of Advertising and Promotions, HBO. “While *The Pacific* is centered on the stories of only a handful of Marines, it reminds us of the sacrifices made by so many men and women in service to our country. It is critically important to acknowledge their contributions and give them our eternal thanks.”

"The men and women in uniform and the people of American Airlines know that true patriotism is not only about what you think, or feel, or say – it's about what you do," said Roger Frizzell, American's Vice President – Corporate Communications and Advertising. "This is why American Airlines has set out to provide tangible assistance to organizations such as The Honor Flight Network that support our nation's service members, veterans and their families. America's World War II veterans deserve our utmost gratitude for their selfless service to our great nation."

"Since America felt it was important to build a memorial to the service and the ultimate sacrifice of her veterans, the Honor Flight Network believes it's equally important that they actually get to visit and experience their memorial" said Earl Morse, President and Co-Founder of the Honor Flight Network. "After everything they endured and accomplished for all of us, getting them to their memorial is the least that we can do"

"We salute the patriots of the Greatest Generation who fought in the Pacific and all our service men and women, both those who work for Marriott, and those who stay in our hotels around the world," said J.W. Marriott, Jr., chairman and chief executive officer of Marriott International. "We owe each one of them a very large debt of gratitude."

#### About The Pacific on HBO

The Pacific miniseries tracks the intertwined real-life journeys of three U.S. Marines across the vast canvas of the Pacific Theater during World War II, from their first battle on Guadalcanal to their return home after V-J Day. The Pacific debuts with Part One on Sunday, March 14 (9 p.m. ET/PT), followed by other parts debuting on consecutive Sundays at the same time through May 16.

The HBO Miniseries presentation of a Playtone and DreamWorks production is executive produced by Tom Hanks, Steven Spielberg and Gary Goetzman, the producing team behind the Emmy® and Golden Globe® Award-winning 2001 HBO miniseries Band of Brothers®. Hanks and Goetzman also executive produced the HBO miniseries John Adams, which won a record-breaking 13 Emmys® in 2008.

#### About Honor Flight Network

Honor Flight Network is a non-profit organization created solely to honor America's veterans for all their sacrifices. We transport our heroes to Washington, DC to visit and reflect at their memorials. Top priority is given to the senior veterans – World War II survivors, along with those other veterans who may be terminally ill. Visit [www.honorflight.org](http://www.honorflight.org) for more information.

#### About HBO

Home Box Office, Inc. is the premium television programming subsidiary of Time Warner Inc., providing two 24-hour pay television services – HBO® and Cinemax® – to approximately 41 million U.S. subscribers. The services offer the most popular subscription video on demand products, HBO On Demand® and Cinemax On Demand<sup>SM</sup>, as well as HBO GO<sup>SM</sup>, HD feeds and multiplex channels. Internationally, HBO branded television networks, along with the subscription video on demand products HBO On Demand and HBO Mobile®, bring HBO services to over 50 countries. HBO programming is sold into over 150 countries worldwide.

### About American Airlines

American Airlines, American Eagle and AmericanConnection® serve 250 cities in 40 countries with, on average, more than 3,400 daily flights. The combined network fleet numbers more than 900 aircraft. American's award-winning Web site, AA.com®, provides users with easy access to check and book fares, plus personalized news, information and travel offers. American Airlines is a founding member of the oneworld® Alliance, which brings together some of the best and biggest names in the airline business, enabling them to offer their customers more services and benefits than any airline can provide on its own. Together, its members serve nearly 700 destinations in more than 130 countries and territories. American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AmericanAirlines, American Eagle, AmericanConnection, AA.com, We know why you fly and AAdvantage are registered trademarks of American Airlines, Inc. (NYSE: AMR)

### About Marriott Hotels & Resorts

Marriott Hotels & Resorts, Marriott International's iconic business brand and flagship, inspires your best performance during travel and helps you work, relax and recharge in your own way, at nearly 500 hotels in 60 countries. Marriott continues to accommodate life on the road for discerning business and leisure travelers, offering warm, professional service; sophisticated yet functional guest room design; lobby spaces that facilitate working, dining and socializing; meeting and event spaces and services that are the gold standard; and expansive, 24-hour fitness facilities. All Marriott hotels participate in the award winning Marriott Rewards frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information, visit [www.marriott.com](http://www.marriott.com). Visit [Marriott International, Inc.](http://Marriott International, Inc.) (NYSE:MAR) for company information.

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